



Sports Data Connector for Avid MediaCentral

Customer Segment

Sports broadcasters and data users employing Avid MediaCentral

Value Proposition

Connects licensed sports data feeds to Avid MediaCentral so assets are logged automatically

Auto-Logs assets while the game is being recorded (**log-while-capture, edit-while-capture**)

Reduce costs: no need to manually log assets

Maximize your investment in licensed sports content

Faster turnaround. Get more done in the same time

ROI

We deliver a clear ROI by reducing labor workload, saving time and increasing the value you create from licensed content

Licensing

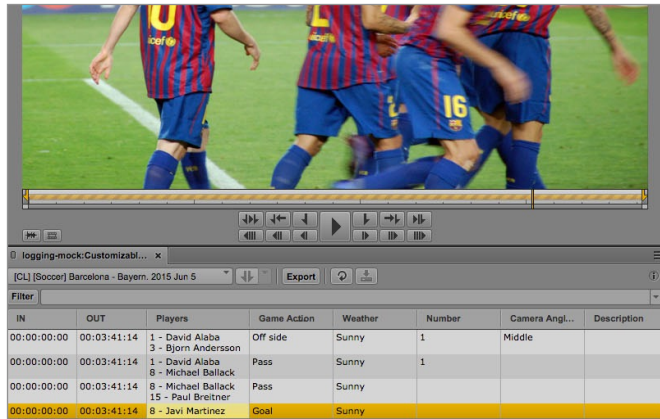
The connector can be licensed **per Avid MediaCentral system per sports data feed**

Where to buy

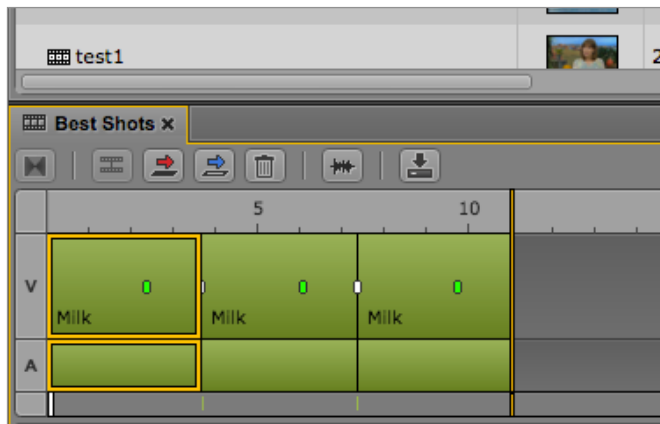
The OPTA connector for Avid MediaCentral is available through info@yepco.com

Auto-Log your Sports Assets

- 1) Autologs Avid assets based on licensed sports data feed



- 2) Users easily access logs and create highlights, including Edit-While-Capture



- 3) Fast turnaround means you get better content on air quicker

